Министерство образования и науки Российской Федерации
Омский государственный педагогический университет

Д. Б. Ковалева

GLOBAL ISSUES

Учебное пособие

Омск
Издательство ОмГПУ
2016
Ковалева, Д. Б.


Данное пособие разработано в соответствии с требованиями ФГОС ВО по направлению подготовки 44.04.01 «Педагогическое образование» и на основе рабочих программ по учебным дисциплинам «Культура речевого общения на иностранным языке», «Разговорная практика (английский язык)». Пособие содержит материалы для обучения устной и письменной речи на английском языке, рассматривает историю и виды глобализации, влияние этого явления на жизнь современного общества. Целями данного пособия являются: ознакомление магистрантов с понятием глобализации, с особенностями этого процесса и его последствиями; расширение словарного запаса, необходимого для чтения оригинальных публицистических текстов; развитие умений устной речи и аудирования; развитие умений письменной речи и чтения: умений реферирования публицистического текста.

Предназначено для магистрантов 1-го года обучения факультета иностранных языков, обучающихся по магистерской программе «Языковое образование (иностранные языки)».

УДК 811.111(075.8)  ББК 81.432.1-923


© Омский государственный педагогический университет, 2016
Chapter 1. **What is globalization?** ........................................................ 4
Chapter 2. Globalization development .............................................. 10
Chapter 3. Globalization effects .................................................. 33
Chapter 4. Zations ............................................................................. 48
Chapter 5. The power of the internet ............................................... 54
Chapter 6. Essay writing ................................................................. 67
Chapter 7. Extra watching ............................................................... 78

Библиографический список .......................................................... 84
Список рекомендуемой литературы ................................................. 85
CHAPTER 1. WHAT IS GLOBALIZATION?

1. Look at the picture and say:
   – Is this a photo of a big city? Why?
   – In what country do you think this is? Why do you think so?
   – Does it look like a typical city in this country? Why do you think so?
   – What languages are the signs in? Why?
   – Who are the people in the photo?
   – Where do they come from?
   – Can this be a photo of your city? Any other city of your country?

   Figure 1. A busy street of a modern city

2. What do you associate with globalization?

3. Listen to the text “What does globalization mean?” and answer the question.

4. Read and say which definition of globalization seems to you most appropriate. Why?
1. Economic phenomenon\(^1\) meaning the increasing\(^2\) or integration of national economic systems through the growth in international trade, investment and capital flows\(^3\).

2. The idea that the world is developing a single economy and culture as a result of improved technology and communications and the influence of very large multinational corporations.

3. Process in which geographic distance is of no importance in making and keeping cross-border\(^4\) relations in economy, politics.

4. Decoupling\(^5\) of space and time. Knowledge and culture are shared with the help of instantaneous\(^6\) communications.

5. Increase in cross-border social, cultural and technological exchange.

6. Worldwide moving to a globalized economic system which is dominated by power of corporate trade.

7. The increase of trade around the world, especially by large companies producing and trading goods in many different countries.

4. Look through the definitions above, pick out the words which help to speak about globalization. Write them out, translate into Russian.

5. What words are the same in some definitions?
   Example: increase, cross-border …

6. What other words can you use while speaking about globalization?

---

\(^1\) Anything that can be seen.
\(^2\) Growing.
\(^3\) A stream, a move.
\(^4\) Across the borders.
\(^5\) Break (of a link, connection).
\(^6\) Done at once, at the same time.
7. Make your own definition of globalization.

8. Mind the differences:

<table>
<thead>
<tr>
<th>Power:</th>
<th>Authority:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. government, influence;</td>
<td>1. the right to give orders;</td>
</tr>
<tr>
<td>2. ability, energy, strength;</td>
<td>2. an official permission to use power;</td>
</tr>
<tr>
<td>3. a right to do smth. which a person has or which is given to him;</td>
<td>3. a group of persons (organization) having particular responsibilities and</td>
</tr>
<tr>
<td>4. a state having strong influence.</td>
<td>4. power that you have because of your official position or because of</td>
</tr>
<tr>
<td></td>
<td>respect of your knowledge and experience</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Policy:</th>
<th>Politics:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. a particular principal, wise conduct, practical wisdom;</td>
<td>1. the study of how people gain and use political power</td>
</tr>
<tr>
<td>2. a set of ideas or plan of action in a particular situation officially agreed on;</td>
<td>2. the ideas and activities of getting power in a country or over a</td>
</tr>
<tr>
<td>3. a document showing an agreement you have made with an insurance company</td>
<td>particular area of the world</td>
</tr>
<tr>
<td></td>
<td>3. your beliefs and attitudes about how government should work,</td>
</tr>
<tr>
<td></td>
<td>principles.</td>
</tr>
<tr>
<td></td>
<td>4. the profession of being a politician</td>
</tr>
<tr>
<td></td>
<td>5. the ideas and activities used by people within a particular group to</td>
</tr>
<tr>
<td></td>
<td>try to get power</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>To divide:</th>
<th>To share:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. separate into parts;</td>
<td>1. divide and distribute;</td>
</tr>
<tr>
<td>2. arrange and keep in separate groups.</td>
<td>2. to have the same opinion, quality, or experience as someone else</td>
</tr>
<tr>
<td>3. if you divide your time, energy etc between different activities or places, you spend part of your</td>
<td>3. to have or use something with other people</td>
</tr>
<tr>
<td>time doing each activity or in each place</td>
<td>4. to tell other people about an idea, secret, problem</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Space:</th>
<th>Room:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. the area beyond the Earth where the stars and planets are</td>
<td>1. a part of a house;</td>
</tr>
</tbody>
</table>
2. The area in which everything exists; 2. space somewhere for a particular thing, person, or activity
3. the amount of an area, container etc that is empty or available to be used 3. the chance to do something, or the possibility that something exists or can happen
4. the distance between 2 or more objects.
5. an area, especially one used for a particular purpose

9. Read the sentences and say in what meanings the words power, authority, policy, politics, divide, share, space, and room are used:
   1. The dictator had been in power for seven years.
   2. The immense power of television.
   3. The police have been given special powers to help them in the fight against terrorism.
   4. After the accident she lost the power of speech
   5. Many people are opposed to the use of nuclear power.
   6. Egypt is still a major power in the Middle East.
   7. Several countries claim authority over the islands.
   8. Welsh health authorities face a £13m deficit this year
   9. Mr. Li is a leading authority on Chinese food.
  10. No one may enter without my authority.
  11. The company has adopted a strict no-smoking policy.
  12. Does the policy cover theft and fire?
  13. It’s always been my policy not to gossip.
  14. Politics have always interested Anita.
  15. Flynn retired from politics in 1986.
  16. I’m tired of dealing with all of the office politics.
  17. Tom is studying for a degree in politics.
  18. I assume her politics must be fairly conservative.
  19. The book is divided into six sections.
  20. The Wall used to divide East and West Berlin.
  22. The three of us shared a taxi.
  23. We share the responsibility for the children.
24. Dan and Claire share an interest in ancient history.
25. Would you like to share your feelings with the group?
26. There’s space for a table and two chairs.
27. a supermarket with 700 free parking spaces
28. There was an empty space where the flowers had been.
29. Who was the first American in space?
30. how people of other cultures think about time and space
31. pleasant town centre with plenty of open space
32. Step back, leave room for people to get past.
33. There’s little room for innovation.
34. Beth, it’s time to clean up your room.

10. Choose the right word:

1. Power – authority.
   a) Who gave you … to do this?
   b) No wonder these states are the great … in the world.
   c) The local … make regional laws.
   d) He had the … of the Governor to do it.
   e) The … station will be built here soon.
   f) The totalitarian states have more … over their citizens than democratic ones.
   g) Are the … of the prime minister defined by law?

   a) The government’s home … led the country to the collapse.
   b) His actions are explained by his …, not by emotions.
   c) The … of such a course is doubtful.
   d) The … of this newspaper is quite conservative.
   e) Their … is to satisfy the customers of the supermarket.
   f) They are always talking … on TV.

3. Divide – share.
   a) The river … the two states.
   b) We … money equally.
   c) You should … this money among the 3 people.
   d) Our task is to … the rich people from the poor ones.
   e) The partners always … the profit and the losses of their company.
f) Let’s … into groups!
g) Will you … your experience to us?

4.  **Space – room.**
   a) The new building takes too much ….
   b) They are living in a three-…ed flat.
   c) There is a … of 10 meters to this thing.
   d) Is there a … for me in the car?
   e) … and time are philosophic categories.
   f) There is much … between the rows.
   g) Can you make some … on that shelf for more books?

11. **Complete the sentences with the right word:**  **power, authority, policy, politics, divide, share, space, room** (each word may be used more than once!)
    1. Honesty is the best ….  
    2. There is too short a … between the departure and arrival.
    3. Leading …s agreed to meet next month.
    4. Will you please … into smaller groups.
    5. He decided to go into …, to become a politician.
    6. You should apply to the …s to get the permission to set a garage.
    7. It is a poor … to promise more than you can do.
    8. Her hair was … in the middle.
    9. There is no … for the sofa, let’s buy a smaller one.
    10. Separation of … into legislative, judicial and executive is the main principle of modern democracy.
    11. Only we two … this secret. (share)
    12. Only this man has … to make the payments.
    13. The mountains … France from Spain.
    14. He acted with the … of the law.
    15. It’s not a big …, may be just 20 meters.
    16. I also … responsibility of this.
    17. I’ve just rented a …, come and see me!
    18. The Conservatives have become the party in … on the last elections.